

*Wichman for US Senate*  
*9/12-9/19/16*  
*\$13,050*

## POLITICAL FILE CHECK LIST

- ☒ Sent Statement of Policy on Political Advertising
- ☒ Original Order and Any revisions to order
- ☒ Station Contract
- ☒ Certification from (Federal only)
- ☒ NAB form including authorized officers, directors, agents
- ☐ Rebate information
- ☒ Copy orders sent to Champaign office
- ☒ Check

*Note: Class of time must be shown on contracts and invoices.*  
*Retention Period: Two Years*



# Duckworth for U.S. Senate



<b>Station</b>	WICS-S2	<b>Buyer</b>	Caroline Bahng
<b>Market</b>	Champaign-Sprngfld-Dtr DMA	<b>Email</b>	caroline@screenstrategies.com
<b>Flight Dates</b>	9/12/2016 - 9/19/2016 Revised (Est. 2274)	<b>Phone</b>	703-272-7300

Program Name	DP	Days Length	Rate	Mon 9/12	Tue 9/13	Wed 9/14	Thu 9/15	Fri 9/16	Sat 9/17	Sun 9/18
WICS 5a News 5:00 AM - 5:30 AM	EM	M-F 30	\$100.00 <b>\$100.00</b>				1			
WICS 5:30a News 5:30 AM - 6:00 AM	EM	M-F 30	\$150.00 <b>\$150.00</b>					1		
WICS 6a News 6:00 AM - 6:30 AM	EM	M-F 30	\$300.00 <b>\$600.00</b>	1		1				
WICS 6:30a News 6:30 AM - 7:00 AM	EM	M-F 30	\$300.00 <b>\$600.00</b>		1					
Good Morn America 7:00 AM - 8:00 AM	EM	M-F 30	\$350.00 <b>\$1,400.00</b>	1		1	1	1		
Good Morn America 8:00 AM - 9:00 AM	EM	M-F 30	\$350.00 <b>\$700.00</b>		1					
Live with Kelly 9:00 AM - 10:00 AM	DT	M-F 30	\$200.00 <b>\$200.00</b>				1			
WICS 11a News 11:00 AM - 11:30 AM	DT	M-F 30	\$150.00 <b>\$150.00</b>			1				
Extra 11:30 AM - 12:00 PM	DT	M-F 30	\$100.00 <b>\$100.00</b>							
Dr. Phil 3:00 PM - 4:00 PM	EF	M-F 30	\$250.00 <b>\$250.00</b>	1						

# Duckworth for U.S. Senate



**Station** WICS-S2  
**Market** Champaign-Sprngfld-Dtr DMA  
**Flight Dates** 9/12/2016 - 9/19/2016 Revised (Est. 2274)

**Buyer** Caroline Bahng  
**Email** caroline@screenstrategies.com  
**Phone** 703-272-7300

Program Name	DP	Days Length	Rate	Mon 9/19	Total
WICS 5a News 5:00 AM - 5:30 AM	EM	M-F 30	\$100.00 <b>\$100.00</b>		1
WICS 5:30a News 5:30 AM - 6:00 AM	EM	M-F 30	\$150.00 <b>\$150.00</b>		1
WICS 6a News 6:00 AM - 6:30 AM	EM	M-F 30	\$300.00 <b>\$600.00</b>		2
WICS 6:30a News 6:30 AM - 7:00 AM	EM	M-F 30	\$300.00 <b>\$600.00</b>	1	2
Good Morn America 7:00 AM - 8:00 AM	EM	M-F 30	\$350.00 <b>\$1,400.00</b>		4
Good Morn America 8:00 AM - 9:00 AM	EM	M-F 30	\$350.00 <b>\$700.00</b>	1	2
Live with Kelly 9:00 AM - 10:00 AM	DT	M-F 30	\$200.00 <b>\$200.00</b>		1
WICS 11a News 11:00 AM - 11:30 AM	DT	M-F 30	\$150.00 <b>\$150.00</b>		1
Extra 11:30 AM - 12:00 PM	DT	M-F 30	\$100.00 <b>\$100.00</b>	1	1
Dr. Phil 3:00 PM - 4:00 PM	EF	M-F 30	\$250.00 <b>\$250.00</b>		1

# Duckworth for U.S. Senate



<b>Station</b>	WICS-S2	<b>Buyer</b>	Caroline Bahng
<b>Market</b>	Champaign-Sprngfld-Dtr DMA	<b>Email</b>	caroline@screenstrategies.com
<b>Flight Dates</b>	9/12/2016 - 9/19/2016 Revised (Est. 2274)	<b>Phone</b>	703-272-7300

Program Name	DP	Days Length	Rate	Mon 9/12	Tue 9/13	Wed 9/14	Thu 9/15	Fri 9/16	Sat 9/17	Sun 9/18
Ellen 4:00 PM - 5:00 PM	EF	M-F 30	\$250.00 <b>\$500.00</b>		1			1		
WICS 5p News 5:00 PM - 5:30 PM	EN	M-F 30	\$350.00 <b>\$700.00</b>				1			
WICS 6p News 6:00 PM - 6:30 PM	EN	M-F 30	\$500.00 <b>\$1,000.00</b>	1		1				
Ent Tonight 6:30 PM - 7:00 PM	PA	M-F 30	\$300.00 <b>\$1,200.00</b>		1	1		1		
Dancing with Star 7:00 PM - 9:00 PM	PT	M 30	\$1,500.00 <b>\$1,500.00</b>	1						
Grey's Anatomy 7:00 PM - 8:00 PM	PT	Th 30	\$800.00 <b>\$800.00</b>				1			
Last Man Standing 7:00 PM - 7:30 PM	PT	F 30	\$600.00 <b>\$600.00</b>					1		
WICS 10p News 10:00 PM - 10:35 PM	LN	M-F 30	\$600.00 <b>\$2,400.00</b>		1	1	1			
Jimmy Kimmel 10:35 PM - 11:35 PM	LF	M-F 30	\$100.00 <b>\$100.00</b>					1		
<b>Station Totals</b>			<b>\$13,050.00</b>	<b>5</b>	<b>5</b>	<b>6</b>	<b>6</b>	<b>6</b>	<b>0</b>	<b>0</b>

# Duckworth for U.S. Senate



<b>Station</b>	WICS-S2	<b>Buyer</b>	Caroline Bahng
<b>Market</b>	Champaign-Sprngfld-Dtr DMA	<b>Email</b>	caroline@screenstrategies.com
<b>Flight Dates</b>	9/12/2016 - 9/19/2016 Revised (Est. 2274)	<b>Phone</b>	703-272-7300

Program Name	DP	Days Length	Rate	Mon 9/19	Total
Ellen 4:00 PM - 5:00 PM	EF	M-F 30	\$250.00 <b>\$500.00</b>		2
WICS 5p News 5:00 PM - 5:30 PM	EN	M-F 30	\$350.00 <b>\$700.00</b>	1	2
WICS 6p News 6:00 PM - 6:30 PM	EN	M-F 30	\$500.00 <b>\$1,000.00</b>		2
Ent Tonight 6:30 PM - 7:00 PM	PA	M-F 30	\$300.00 <b>\$1,200.00</b>	1	4
Dancing with Star 7:00 PM - 9:00 PM	PT	M 30	\$1,500.00 <b>\$1,500.00</b>		1
Grey's Anatomy 7:00 PM - 8:00 PM	PT	Th 30	\$800.00 <b>\$800.00</b>		1
Last Man Standing 7:00 PM - 7:30 PM	PT	F 30	\$600.00 <b>\$600.00</b>		1
WICS 10p News 10:00 PM - 10:35 PM	LN	M-F 30	\$600.00 <b>\$2,400.00</b>	1	4
Jimmy Kimmel 10:35 PM - 11:35 PM	LF	M-F 30	\$100.00 <b>\$100.00</b>		1
<b>Station Totals</b>			<b>\$13,050.00</b>	<b>6</b>	<b>34</b>





WICS+WICD  
2680 E Cook St  
Springfield, IL 62703

Screen Strategies Media  
15409 Whitechapel Ct  
Centerville, VA 20120

# Contract #

262493

## Schedule Dates

09/12/16-09/30/16

## Advertiser

Duckworth for US Senate-D (108429)

## Agency

Screen Strategies Media (15161)

## Product

POLITICAL CANDIDATE (ns) (1186)

## Brand

POLITICAL (1874)

## Salesperson

HOUSE-SPRINGFIELD/CHAMPAI, WICS+ (1334)

## Sales Office

WICD

## Buyer Name

Bahng, Caroline

## Phone/Fax

/

## CPE

N/A

## Account Types

Regional/Political Candidate Agency BRD

## Billing Type

Weekly/Irregular

## Comments

## Date Entered

09/09/16

## Last Modified

09/09/16

## Entered By

Jennifer Valenti

## CO-OP

No

## Headline #

## Demo

## Order Type

Normal

## Package Deal

## Commission %

15.00

## Commission

\$1,957.50

## Net Total

\$11,092.50

## Sales Tax

## WICS+WICD Combo 100/0 (WIC)

By Broadcast Month

Sep. 2016

Grand Total:

Spots

34

34

Rate

\$1,950.00

\$1,950.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	09/15/16-09/15/16	3	:30	5A- 5:30A (CST)					1				1	\$100.00	\$100.00	WICS+WICD Combo 100/0 (WICS)		9/9/16
2.0	Normal Line / SPOT	09/16/16-09/16/16	3	:30	5:30A- 6A (CST)						1			1	\$150.00	\$150.00	WICS+WICD Combo 100/0 (WICS)		9/9/16
3.0	Normal Line / SPOT	09/12/16-09/14/16	3	:30	6A- 6:30A (CST)		1		1					2	\$300.00	\$600.00	WICS+WICD Combo 100/0 (WICS)		9/9/16
4.0	Normal Line / SPOT	09/13/16-09/13/16	3	:30	6:30A- 7A (CST)		1							1	\$300.00	\$300.00	WICS+WICD Combo 100/0 (WICS)		9/9/16
5.0	Normal Line / SPOT	09/12/16-09/16/16	3	:30	7A- 8A (CST)		1		1	1				4	\$350.00	\$1,400.00	WICS+WICD Combo 100/0 (WICS)		9/9/16
6.0	Normal Line / SPOT	09/13/16-09/13/16	3	:30	8A- 9A (CST)			1						1	\$350.00	\$350.00	WICS+WICD Combo 100/0 (WICS)		9/9/16
7.0	Normal Line / SPOT	09/15/16-09/15/16	3	:30	9A- 10A (CST)					1				1	\$200.00	\$200.00	WICS+WICD Combo 100/0 (WICS)		9/9/16
8.0	Normal Line / SPOT	09/14/16-09/14/16	3	:30	11A- 11:30A (CST)				1					1	\$150.00	\$150.00	WICS+WICD Combo 100/0 (WICS)		9/9/16
9.0	Normal Line / SPOT	09/12/16-09/12/16	3	:30	3P- 4P (CST)		1							1	\$250.00	\$250.00	WICS+WICD Combo 100/0 (WICS)		9/9/16
10.0	Normal Line / SPOT	09/19/16-09/19/16	3	:30	6:30A- 7A (CST)		1							1	\$300.00	\$300.00	WICS+WICD Combo 100/0 (WICS)		9/9/16
11.0	Normal Line / SPOT	09/19/16-09/19/16	3	:30	8A- 9A (CST)		1							1	\$350.00	\$350.00	WICS+WICD Combo 100/0 (WICS)		9/9/16
12.0	Normal Line / SPOT	09/15/16-09/19/16	3	:30	11:30A- 12P (CST)		1							1	\$100.00	\$100.00	WICS+WICD Combo 100/0 (WICS)		9/9/16
13.0	Normal Line / SPOT	09/13/16-09/16/16	3	:30	4P- 5P (CST)		1	1		1				2	\$250.00	\$500.00	WICS+WICD Combo 100/0 (WICS)		9/9/16

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at: <http://bbg.net/p=1224> to be part of their agreement, and the sale of advertising is expressly subject to said Terms.



WICS+WICD  
2680 E Cook St  
Springfield, IL 62703

Screen Strategies Media  
15409 Whitechapel Ct  
Centerville, VA 20120

Contract #

2624933

Schedule Dates

09/12/16-09/19/16

Advertiser

Duckworth for US Senate-D (108429)

Agency

Screen Strategies Media (15161)

Product

POLITICAL CANDIDATE (ns) (1186)

Brand

POLITICAL (1874)

Salesperson

HOUSE-SPRINGFIELD/CHAMPAL, WICS+ (1334)

Sales Office

WICD

Buyer Name

Bahng,Caroline

Phone/Fax

/

CPE

N/A

Account Types

Regional/Political Candidate Agency BRD

Billing Type

Weekly/Irregular

Comments

Date Entered

09/09/16

Last Modified

09/09/16

Entered By

Jennifer Valenti

CO-OP

No

Headline #

Demo

Order Type

Normal

Package Deal

Commission %

15.00

Commission

\$1,957.50

Net Total

\$11,092.50

Sales Tax

WICS+WICD Combo 100/0 (WICS+)

By Broadcast Month

Spots

Rate

Sep. 2016

34

\$13,050.00

Grand Total:

34

\$13,050.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
14.0	Normal Line / News	09/15/16-09/15/16	3	:30	5P- 5:30P (CST)					1				1	\$350.00	\$350.00	WICS+WICD Combo 100/0 (WICS)		9/9/16
15.0	Normal Line / News	09/12/16-09/14/16	3	:30	6P- 6:30P (CST)		1		1					2	\$500.00	\$1,000.00	WICS+WICD Combo 100/0 (WICS)		9/9/16
16.0	Normal Line / SPOT	09/13/16-09/16/16	3	:30	6:30P- 7P (CST)			1	1		1			3	\$300.00	\$900.00	WICS+WICD Combo 100/0 (WICS)		9/9/16
17.0	Normal Line / Prime	09/12/16-09/12/16	3	:30	7P- 9P (CST)		1							1	\$1,500.00	\$1,500.00	WICS+WICD Combo 100/0 (WICS)		9/9/16
18.0	Normal Line / Prime	09/15/16-09/15/16	3	:30	7P- 8P (CST)					1				1	\$800.00	\$800.00	WICS+WICD Combo 100/0 (WICS)		9/9/16
19.0	Normal Line / Prime	09/16/16-09/16/16	3	:30	7P- 7:30P (CST)						1			1	\$600.00	\$600.00	WICS+WICD Combo 100/0 (WICS)		9/9/16
20.0	Normal Line / News	09/13/16-09/15/16	3	:30	10P- 10:35P (CST)			1	1	1				3	\$600.00	\$1,800.00	WICS+WICD Combo 100/0 (WICS)		9/9/16
21.0	Normal Line / SPOT	09/16/16-09/16/16	3	:30	10:35P- 11:37P (CST)						1			1	\$100.00	\$100.00	WICS+WICD Combo 100/0 (WICS)		9/9/16
22.0	Normal Line / News	09/19/16-09/19/16	3	:30	5P- 5:30P (CST)		1							1	\$350.00	\$350.00	WICS+WICD Combo 100/0 (WICS)		9/9/16
23.0	Normal Line / SPOT	09/19/16-09/19/16	3	:30	6:30P- 7P (CST)		1							1	\$300.00	\$300.00	WICS+WICD Combo 100/0 (WICS)		9/9/16
24.0	Normal Line / News	09/19/16-09/19/16	3	:30	10P- 10:35P (CST)		1							1	\$600.00	\$600.00	WICS+WICD Combo 100/0 (WICS)		9/9/16

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at: <http://sbgl.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.





WRSP+WCCU Combo 100/0 (WRSP+)  
2680 E Cook St  
Springfield, IL 62703

# Contract #

25031

## Schedule Dates

09/12/16-09/19/16

## Advertiser

Luckworth for US Senate-D (108429)

## Agency

Screen Strategies Media (15161)

## Product

POLITICAL CANDIDATE (ns) (1186)

## Brand

POLITICAL (1874)

## Salesperson

HOUSE-SPRINGFIELD/CHAMPAL, WICS+ (1334)

## Sales Office

WICD

## Buyer Name

Bahng, Caroline

## Phone/Fax

/

## CPE

N/A

## Account Types

Regional/Political Candidate Agency BRD

## Billing Type

Weekly/Irregular

## Comments

Date Entered 09/09/16

Last Modified 09/09/16

Entered By Jennifer Valenti

CO-OP No

Headline #

Demo

Order Type Normal

Package Deal

Commission % 15.00

Commission \$457.50

Net Total \$2,592.50

Sales Tax

WRSP+WCCU Combo 100/0 (WRSP+)

By Broadcast Month

Sep. 2016

Grand Total:

Spots 13

Rate \$3,050.00

\$3,050.00

Screen Strategies Media  
15409 Whitechapel Ct  
Centerville, VA 20120

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	09/14/16-09/14/16	3	:30	4P-4:30P (CST)				1					1	\$200.00	\$200.00	WRSP+WCCU Combo 100/0 (WRSP+)		9/9/16
2.0	Normal Line / SPOT	09/15/16-09/15/16	3	:30	4:30P-5P (CST)					1				1	\$200.00	\$200.00	WRSP+WCCU Combo 100/0 (WRSP+)		9/9/16
3.0	Normal Line / SPOT	09/12/16-09/12/16	3	:30	6P-6:30P (CST)		1							1	\$350.00	\$350.00	WRSP+WCCU Combo 100/0 (WRSP+)		9/9/16
4.0	Normal Line / Prime	09/14/16-09/14/16	3	:30	7P-9P (CST)				1					1	\$400.00	\$400.00	WRSP+WCCU Combo 100/0 (WRSP+)		9/9/16
5.0	Normal Line / Prime	09/15/16-09/15/16	3	:30	8P-9P (CST)					1				1	\$300.00	\$300.00	WRSP+WCCU Combo 100/0 (WRSP+)		9/9/16
6.0	Normal Line / News	09/13/16-09/13/16	3	:30	9P-9:30P (CST)			1						1	\$250.00	\$250.00	WRSP+WCCU Combo 100/0 (WRSP+)		9/9/16
7.0	Normal Line / News	09/16/16-09/16/16	3	:30	9:30P-10P (CST)						1			1	\$250.00	\$250.00	WRSP+WCCU Combo 100/0 (WRSP+)		9/9/16
8.0	Normal Line / SPOT	09/12/16-09/12/16	3	:30	10P-10:30P (CST)		1							1	\$50.00	\$50.00	WRSP+WCCU Combo 100/0 (WRSP+)		9/9/16
9.0	Normal Line / SPOT	09/19/16-09/19/16	3	:30	6:30P-7P (CST)			1						1	\$350.00	\$350.00	WRSP+WCCU Combo 100/0 (WRSP+)		9/9/16
10.0	Normal Line / News	09/19/16-09/19/16	3	:30	9P-9:30P (CST)		1							1	\$250.00	\$250.00	WRSP+WCCU Combo 100/0 (WRSP+)		9/9/16
11.0	Normal Line / SPOT	09/17/16-09/17/16	3	:30	9:30P-10P (CST)							1		1	\$50.00	\$50.00	WRSP+WCCU Combo 100/0 (WRSP+)		9/9/16
12.0	Normal Line / SPOT	09/13/16-09/16/16	3	:30	5P-5:30P (CST)		1				1			2	\$200.00	\$400.00	WRSP+WCCU Combo 100/0 (WRSP+)		9/9/16

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at: <http://sbgi.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.



## FEDERAL CANDIDATE CERTIFICATION

**In Order For Federal Candidates To Receive The Lowest Unit Charge During A Political Window, The Following Certification Is Required:**

I, Tammy for Illinois

(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

☒ **does**

☐ **does not**

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box) Mark Kirk

☐ the **radio** programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.

☒ the **television** programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.



**signature of candidate or authorized committee**

Kyle Osterhout

**printed name**

9/9/2016

**date**

## AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☒ **FEDERAL CANDIDATE**

☐ **STATE/LOCAL CANDIDATE**

**To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3**

<b>Station and Location:</b> WICS-TV	<b>Date:</b> 9/9/2016
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I, Screen Strategies Media,

**being/on behalf of:** Tammy Duckworth,

**a legally qualified candidate of the** Democratic

**political party for the office of:** U.S. Senate

**in the** General

**election to be held on:** 11/8/2016

**do hereby request station time as follows:**

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

**Attach proposed schedule with charges (if available):** \$11,092.50

I represent that the payment for the above described broadcast time has been furnished by:

Tammy for Illinois

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Keith Lowey

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

***To Be Signed By Candidate or Authorized Committee***

9/9/2016

**Date**



**Signature**

***To Be Signed By Station Representative***

☒ **Accepted**

☐ **Accepted in Part**

☐ **Rejected**



**Signature**

Jennifer E. Valenti, CSM

**Printed Name**

**Title**